

Ella Sharp Museum's Art, Beer and Wine Festival

SPONSORSHIP OPPORTUNITIES

June 12, 2021 | 1:00p-7:00p



PRESENTING SPONSOR • \$15,000

- Branding as presenting sponsor on all promo materials
 - Invited to speak at welcome kickoff
 - VIP room and event tickets
 - A booth at the event

SOLD



PLATINUM SPONSORS* • \$10,000

**10x10 tent will be provided if requested*

Wine & Beer Glass Sponsor

- Logo on beer & wine glasses
- Logo on marketing materials
- VIP room and event tickets

SOLD

The Craft Agency

VIP Area Sponsor

- VIP sponsors food and music in VIP area
- Logo on marketing materials
- VIP room and event tickets

SOLD

Rehmann

Swag Sponsor

- Logo on giveaways to guests
- Logo on marketing materials
- Event tickets

GOLD SPONSORS* • \$5,000

Token Sponsor

- Logo on tokens
- Logo on marketing materials
- Event tickets

Hospitality Tent/Sales Tent Sponsor

- Logo on marketing materials
- Banner on tent

SILVER SPONSORS* • \$2,500

Farm Lane Stage & Community Room Stage Sponsor

- Sponsors stage/musicians
- Banner at the event

Artist Sponsor

- Reduces booth fee for juried artists
- Logo on marketing materials

BRONZE SPONSORS* • \$1,500

Dining Tent Sponsors (2)

- One of two dining tents at the event
 - Space inside tent for marketing
 - Banner at the event

Golf Cart Sponsor

- Sponsors golf carts for shuttling attendees/volunteers
- Volunteers from sponsor can drive the carts
 - Banner at the event

Volunteer Sponsor

- Logo on volunteer shirts
- Banner at the event

Festival Guide Sponsor

- Logo and advertisement on Festival Guide (4,500 printed and available online)
 - Banner at the event

Photo Booth Sponsor

- Sponsors interactive photo booth for guests to use inside the community room at the event
 - Logo on photos
 - Banner at the event

Refuse Sponsor

- Sponsors refuse containers for festival
 - Banner at the event

MEDIA SPONSORS • \$200

5 Available

- Sponsors FB promotion/ad to give tickets away to ABW festival
 - Logo on advertisements

Additional opportunities for sponsorships and partnerships are available. Please contact Valerie Herr, Deputy Director at 517-905-7021 or at valh@ellasharp.org. For volunteer opportunities visit ellasharpmuseum.org/art-beer-and-wine-festival/.