

# Ella Sharp Museum's Art, Beer and Wine Festival

## SPONSORSHIP OPPORTUNITIES

June 11, 2022 | 1:00p-7:00p



### PRESENTING SPONSOR • \$15,000

- Branding as presenting sponsor on all promo materials
  - Invited to speak at welcome kickoff
  - VIP room and event tickets
  - A tent at the event



### PLATINUM SPONSORS\* • \$10,000

\*10x10 booth will be provided if requested

#### Wine & Beer Glass Sponsor

- Logo on beer & wine glasses
- Logo on marketing materials
- VIP room and event tickets



The Craft Agency

#### VIP Area Sponsor

- VIP sponsors food and music in VIP area
- Logo on marketing materials
- VIP room and event tickets



Rehmann

#### Swag Sponsor

- Logo on giveaways to guests
- Logo on marketing materials
- Event tickets

### GOLD SPONSORS\* • \$5,000

\*10x10 booth will be provided if requested

#### Token Sponsor

- Logo on tokens
- Logo on marketing materials
- Event tickets

#### Sales Tent Sponsor

- Logo on marketing materials
- Banner on tent

### SILVER SPONSORS\* • \$3,000

\*10x10 booth will be provided if requested

#### Music Stage Sponsor

- Sponsors stage/musicians
- Banner at the event

#### Artist Sponsor

- Reduces booth fee for juried artists
- Logo on marketing materials

### BRONZE SPONSORS\* • \$1,500

\*10x10 booth will be provided if requested

#### Dining Tent Sponsors (2)

- One of two dining tents at the event
  - Space inside tent for marketing
    - Banner at the event

#### Golf Cart Sponsor

- Sponsors golf carts for shuttling attendees/volunteers
- Volunteers from sponsor can drive the carts
  - Banner at the event

#### Volunteer Sponsor

- Logo on volunteer shirts
- Banner at the event

#### Wristband Sponsor

- Logo on wristbands and tickets
- Banner at the event

#### Festival Map Sponsor

- Logo and advertisement on Festival Guide (4,500 printed and available online)
  - Banner at the event

#### Photo Booth Sponsor

- Sponsors interactive photo booth for guests to use inside the community room at the event
  - Logo on photos
  - Banner at the event

#### Refuse Sponsor

- Sponsors refuse containers for festival
- Banner at the event

### GENERAL SPONSORS • \$1,000

#### General Sponsor

- Logo and banner at event

#### Parking Lot Sponsor

- Logo on signs in parking area
  - Banner at event

### MEDIA SPONSORS • \$200

#### 5 Available

- Sponsors FB promotion/ad to give tickets away to ABW festival
- Logo on advertisements

Additional opportunities for sponsorships and partnerships are available. Please contact Valerie Herr, Deputy Director at 517-905-7021 or at [valh@ellasharp.org](mailto:valh@ellasharp.org). For volunteer opportunities, visit [ellasharpmuseum.org/art-beer-and-wine-festival/](http://ellasharpmuseum.org/art-beer-and-wine-festival/).