

Ella Sharp Museum's Art, Beer and Wine Festival

SPONSORSHIP OPPORTUNITIES

June 11, 2022 | 1:00p-7:00p



PRESENTING SPONSOR • \$15,000

- Branding as presenting sponsor on all promo materials
 - Invited to speak at welcome kickoff
 - VIP room and event tickets
 - A tent at the event

SOLD



PLATINUM SPONSORS* • \$10,000

*10x10 booth will be provided if requested

Wine & Beer Glass Sponsor

- Logo on beer & wine glasses
- Logo on marketing materials
- VIP room and event tickets

SOLD
The Craft Agency

VIP Area Sponsor

- VIP sponsors food and music in VIP area
- Logo on marketing materials
- VIP room and event tickets

SOLD
Rehmann

Swag Sponsor

- Logo on giveaways to guests
- Logo on marketing materials
- Event tickets

SOLD
Art Mohen

GOLD SPONSORS* • \$5,000

*10x10 booth will be provided if requested

Token Sponsor

- Logo on tokens
- Logo on marketing materials
- Event tickets

SOLD

Community Choice Credit Union

Sales Tent Sponsor

- Logo on marketing materials
- Banner on tent

SOLD

Meridian Wealth Management

SILVER SPONSORS* • \$3,000

*10x10 booth will be provided if requested

Music Stage Sponsor

- Sponsors stage/musicians
- Banner at the event

Artist Sponsor

- Reduces booth fee for juried artists
- Logo on marketing materials

SOLD

BRONZE SPONSORS* • \$1,500

*10x10 booth will be provided if requested

Dining Tent Sponsors (2)

- One of two dining tents at the event
- Space inside tent for marketing
 - Banner at the event

Golf Cart Sponsor

- Sponsors golf carts for shuttling attendees/volunteers
- Volunteers from sponsor can drive carts
- Banner at the event

SOLD
Commonwealth and Associates

Volunteer Sponsor

- Logo on volunteer shirts
- Banner at the event

Wristband Sponsor

- Logo on wristbands and tickets
- Banner at the event

Festival Map Sponsor

- Logo and advertisement on Festival Guide (4,500 printed and available online)
- Banner at the event

Photo Booth Sponsor

- Sponsors interactive photo booth for guests to use inside the community room at the event
 - Logo on photos
 - Banner at the event

Refuse Sponsor

- Sponsors refuse containers for festival
- Banner at the event

GENERAL SPONSORS • \$1,000

General Sponsor

- Logo and banner at event

Parking Lot Sponsor

- Logo on signs in parking area
 - Banner at event

MEDIA SPONSORS • \$200

5 Available

- Sponsors FB promotion/ad to give tickets away to ABW festival
- Logo on advertisements

Additional opportunities for sponsorships and partnerships are available. Please contact Ella Sharp Museum at 517-787-2320 or development@ellasharp.org. For volunteer opportunities, visit ellasharpmuseum.org/art-beer-and-wine-festival/.